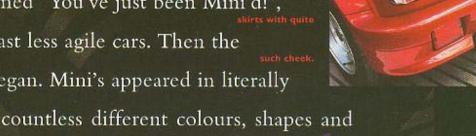
When Mini first took to the streets, its owners

went mad. Flaunting stickers in the rear window which proclaimed "You've just been Mini'd!",

they nipped past less agile cars. Then the

customising began. Mini's appeared in literally

Life is a Breeze – enjoy it. Why not?





forms. And it loves it. Particularly the Mini Cabriolet. The topless Mini is almost indecently stylish.

People don't just take notice - they stare. Then they can't help smiling. Because the Cabriolet is about simple, unashamed fun. Long, lazy picnics; parties that sparkle on into the dawn hours; strolls along the promenade at Cannes. In a world where grey men in grey suits worry about sterling, the Mini Cabriolet says

with its top on